



Transform Your A/R Department into a Competitive Advantage

Accounts Receivable is every company's top priority, yet your Receivables Department survives today by using a patchwork of reports, system inquiries, fax machines and countless phone calls to generate cash flow and working capital. Companies spend millions on IT to optimize everything from manufacturing to human resources. Why not receivables?

With the implementation of Cforia Software's A/R Automation Platform and all of the functionality that it provides, CFOs/Senior Executives are ensured a more successful company with a healthier balance sheet. Cforia's Platform automates, streamlines and measures all A/R-related activities in order to generate cash flow and increase efficiency. Its powerful reporting tools deliver new financial controls for cash flow forecasting, improving collection efficiency and conducting root-cause analysis for late payments and deductions. With Cforia Software's A/R Automation Platform, transform your company into a thriving enterprise.

<http://www.cforia.com/cash-flow/>

"Seeing is believing! Immediately I had an improvement in my delinquency and deductions by 50%. The most important factor I gained was being able to zero in on issues at the click of a button."

- Rick Lechusz
Vice President
Weyco Group

Build Shareholder Value

Track A/R Metrics

Cash Forecasting and Reporting

Enhanced Financial Controls

Decrease Bad Debt

Sarbanes-Oxley Compliance

Real-Time Data Integration

The Cforia Solution for Corporate Management:

- **Build Shareholder Value:** Cforia helps increase the bottom line with reduced days to pay, bad debt and chargebacks
- **Cash Forecasting:** Cforia ensures accurate predictions of cash flow and liquidity that helps a company further optimize assets by enabling strategic management of investments
- **Real-Time Financial Controls:** Cforia integrates seamlessly with the source accounting system to provide current data, not batched, for informed decision making
- **Sarbanes-Oxley Compliance:** Cforia make it easier to track and report the necessary credit and receivables metrics, plus segregate responsibilities such as credit coding and approval
- **Metrics:** Cforia provides information to enable Root-Cause Analysis of slow pays, short pays, chargebacks and other receivables issues to develop business process improvements
- **One-Click Sort:** Cforia gives CFOs easy access to customer accounts, collector efficiency and company cash flow performance
- **Rapid ROI:** Cforia is easy to install, easy to implement and easy to use
- **Integration** with existing accounting systems requires minimal IT support and allows system to begin running in weeks

Business Benefits:

- Improve Cash Flow
- Increase Departmental Efficiencies
- Increase Working Capital
- Reduce DSO by 10 to 20% during the first 90 days
- Decrease Bad Debt

About Cforia Software:

Cforia Software was founded in 2001 by technology veterans with extensive experience in ERP applications like SAP, Oracle, PeopleSoft and JD Edwards.

Today, Cforia is a global company that provides industry leading Order to Cash Automation that is used by large corporations to manage over \$186 Billion in yearly A/R. Some of our largest customers include Textron, Thermo Fisher Scientific, Citizen Watch and NAPA Auto Parts. Cforia's rapid growth is driven by superior technology that includes real-time data integration across disparate ERP systems, order hold management, separate clean and dirty receivables tracking, plus handles multi-currency, multi-languages and multi-business units.

Our Data Integration Connectors provide faster implementation with greater functionality.

Cforia Data Integration Connectors facilitate rapid real-time integration with your corporation's existing ERP systems, Document Imaging, third party credit data, email and facsimile servers. Our pre-packaged real-time connectors keep Cforia's Order to Cash Database continuously up to date to assure efficient functionality throughout our product suite. Pre-packaged connectors greatly shorten project timing and risk by avoiding custom data integration.

Save time and expense by avoiding custom programming.

Cforia's Order to Cash Software is designed to allow users to create automated dunning and collection letters, change collection logic and create reports themselves. Finance department professionals have total control through setting changes and drag and drop wizards that perform complex tasks such as creating letters with data merges and reporting without programming.

For example, your department can now create a custom collection letter in minutes and send it to thousands of selected recipients automatically. Without having to wait for over burdened IT programmers or outside consultants.

Cforia Order to Cash Automation Platform:

Cforia Software has the most comprehensive credit, collections and deductions software in today's market. It is the only complete receivable automation system and offers a variety of solutions to better manage your company's credit, collections and deductions.

At the heart of this solution, is our software's capability to integrate with other accounting software and collection tools in real-time.

The implementation of Cforia's Real-Time Database allows for efficient, updated functionality in all areas of the product suite: Order to Cash Workbench, Online Payments & eBilling Portal and Cash Application Automation.

Related Links:

<http://www.cforia.com/order-to-cash-software/>

<http://www.cforia.com/online-payments-and-ebilling-portal/>

<http://www.cforia.com/lockbox-cash-application-automation-and-management/>

